

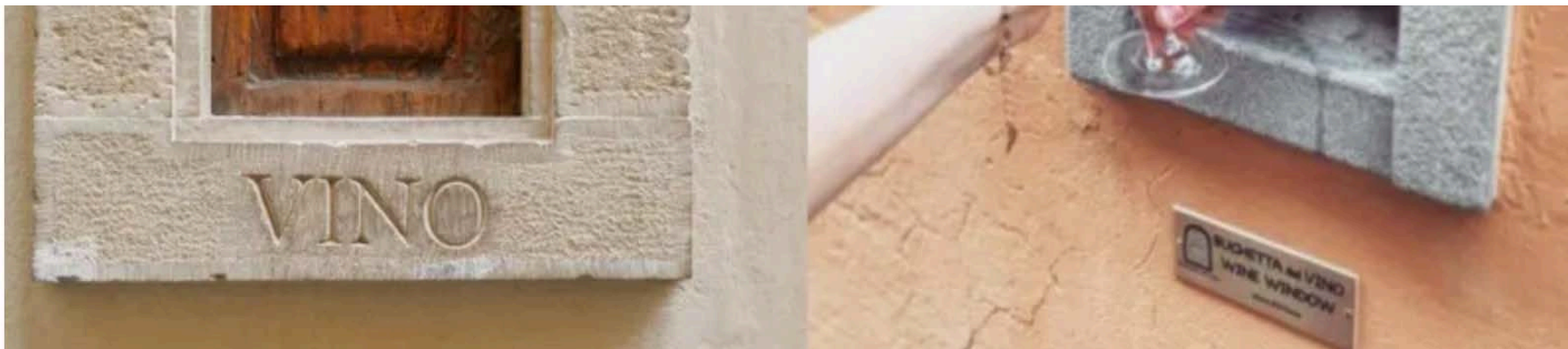


— GENERAL

# Wine windows are back in fashion in Italy ... and not just for drinking

by Kim Diaz · August 8, 2020





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Wine windows became popular in Italy during the Plague. Now they are used again for a similar reason ...

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There is a historical theory that speaks of the Cycles of Life, according to which **history repeats itself every few decades or centuries**, among other things because humans are the only animal capable of stumbling twice on the same stone ...

500 years ago **the wine windows** they were fashionable in the Tuscany region of

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Italy, especially during epidemics. They were banned for a long time, but are now being used again for a reason similar to half a millennium ago.

The **wine windows** or *wine buchette*, whose literal translation is **wine hole** They were small windows barely a few centimeters thick, located one meter above the ground, which began to be built in Florentine houses in the seventeenth century.

During a commercial crisis in Florence the nobles allowed winemakers and peasants who had vineyards at home, **sell wine through some holes in the wall**, they called **wine buchette**. People were throwing coins through the hole and someone from the house handed them a glass of wine.

These windows **came in handy during flu and plague epidemics**, because already at that time it was known that diseases were spread by contact.

They were banned for centuries so as not to compete with the innkeepers, but **500 years later the wine windows have been reopened in Tuscany**. And not just to sell wine ...

As collected by websites like BuzzFeed, these *buchette* are used again for **sell products while maintaining social distance**. Coffee, ice cream, soft drinks ... In social networks you can find a large number of images.

Ideas that arose centuries ago are useful again. As comforting as it is disturbing ...